



Sponsorship Opportunities

ATLPBA Membership Information

180+ Members • Median Resident Age: 34.5 • Mean Home Price: \$242,500 • Median Household Income: \$75,500 • High School Degree+: 93% • Bachelor's Degree+: 42% • Graduate Degree: 12%

Continually Increasing Customer Targets

Pickleball is a low-impact, fast-paced paddle sport created for all ages and skill levels. The Atlanta Pickleball Association (ATLPBA) has grown from eighty players from eight subdivisions to over one hundred sixty members from more than eleven communities in just four months.

ATLPBA (Atlanta Pickleball Association) officially launched in February of 2016. In only 5 months we have attracted 180+ members and expect that number to increase 50-75% in the Fall Season of this year.

ATLPBA hosted their first league playoff tournament on May 15th, at the UTA James Creek Tennis Center. This tournament showcased over 100 participants and spectators. ATLPBA has also been busy conducting demonstrations for local subdivisions and neighborhoods to grow Pickleball locally. Due to the increased popularity and demand to play more, ATLPBA is now offering two programs for their upcoming fall league, a 5-Line Mixed Doubles team format held on Sundays, and a mid-week Doubles Round-Robin open play held on Wednesdays.

ATLPBA is planning expansion throughout the entire metro Atlanta area. In addition to its current league and round-robin play, ATLPBA is scheduled to hold another playoff tournament in early August. A November doubles tournament is also in the planning stages; details are forthcoming.



Sponsorship Tiers

Sponsorships are granted in quarterly increments from date of inception.

Sponsorship Benefits	5.0 Sponsor \$1500	4.0 Sponsor \$750	3.0 Sponsor \$500	2.0 Sponsor \$250
3x2 Banner at all demonstrations, clinics, tournaments, and Level Creek/Twin Creeks matches	●			
Up to 15 shirts sponsoring 1 team with sponsor logo and ATLPBA logo	●			
"Weekly Specials from our Sponsors" A Section on Website that links to sponsor website for specials given to our members	●			
Sponsor Logo/Link on all ATLPBA Emails to teams	●	●		
Advertising space on marketing table	●	●	●	●
Logo on homepage with link	●	●		
Logo on 2 additional internal pages	●	●	●	
Logo on 1 additional internal page	●			●
Logo on sponsorship page with link	●	●	●	●
Weekly Facebook and Instagram posts	●	●	●	●
Logo on flyers, schedules, scorecards, etc.	●	●	●	